



CREATE AN HISTORIC EXPERIENCE

The Waukesha County Historical Society & Museum (WCHSM) is thrilled to once again offer our popular RALLY ROUND THE MARKERS event. This summer-long family-friendly event helps to bring awareness to WCHSM's Historic Marker program, that since 1955 has placed more than 85 historic markers throughout Waukesha County. Each year we design a new course featuring 11-12 of those markers, and take participants into a new corner of the county. It is truly a unique experience, encouraging even lifelong residents to explore their own backyard.

RALLY ROUND THE MARKERS is based on road rally 'fun runs' that incorporate trivia questions along with course directions. Trivia questions are taken from the Historic Markers, and from signs and landmarks along the route. Participants who return their booklets, with correct answers, are entered into a prize drawing. RALLY ROUND THE MARKERS will run Memorial Day through Labor Day making it a perfect get-out-of-the-house summer activity.

SPONSORSHIP INFORMATION

Your sponsorship of RALLY ROUND THE MARKERS supports the direct costs of the event, and WCHSM's work throughout they year to place new markers, care for existing markers, and preserve the archival records that support new research.

Sponsors for RALLY ROUND THE MARKERS will receive recognition in the printed booklet, electronic booklet download, event webpage, and across social media posts. It's a great way to reach new audiences and build brand awareness by supporting history in our community.

SPONSORSHIP LEVELS

YES - I/my organization want to be a RALLY ROUND THE MARKERS Sponsor at the following level:

_____ Leader \$500

Benefits: Use of logo in all print and electronic recognition.

_____ Racer \$250

Benefits: Use of logo in print recognition. Name listing in electronic recognition.

_____ Pacer \$100

Benefits: Name listing in print and electronic recognition.

Name as you wish it to appear: _____

Contact (if different): _____ Title: _____

Phone: _____ Email: _____

Logo submission made to info@wchsm.org (.jpeg or .tiff files, 72 ppi minimum)

Please return this form to WCHSM | 101 W Main Street | Waukesha WI 53186

The WCHSM is a fully independent 501(c)3 non-profit and your sponsorship can be claimed as a charitable contribution for tax purposes.